



2nd Edition

NEXGEN MOBILITY

- SHOW - 2024 -

18 19 20 OCTOBER 2024

PUNE INTERNATIONAL EXHIBITION AND
CONVENTION CENTER, MOSHI, PUNE

INTEGRATING THE INDIAN MOBILITY



Concurrent Shows

 **Auto Show 2024**

 **Fuel of Future
Show 2024**

 **Urban Mobility
Show 2024**

Special Focus on

Aftermarket

Electric Vehicles (EVs)

Infotainment systems

Our Partners

Platinum Partner



Gold Partners



Start-up & Innovation Pavilion Partner

ARAI-AMTIF

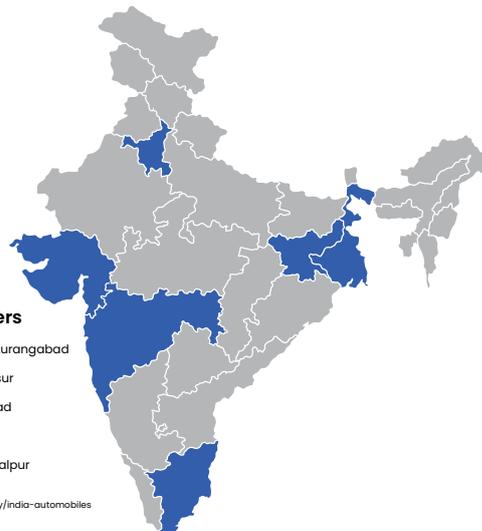
India, the world's third-largest automobile market, employs 37 million people directly and indirectly. It leads globally as the largest manufacturer of three-wheelers and tractors and ranks as the second-largest manufacturer of two-wheelers, the world's third-largest heavy truck manufacturer, and the fourth-largest car manufacturer. The industry is transitioning towards next-gen mobility solutions, embracing electric vehicles, autonomous driving, and Industry 4.0 technologies. Sustainability is key, with EV adoption rising across segments to cut carbon emissions and foster cleaner transportation. Government initiatives are actively supporting the automobile sector's growth and transformation.

About the Event :

The Confederation of Indian Industry (CII) WR is organizing the flagship International Exhibition and Conference for the automobile industry, the 2nd Edition of the CII NexGen Mobility Show 2024. The theme is 'Integrating the Indian Mobility,' and it is scheduled to take place from 18 to 20 October, 2024 at Pune International Exhibition and Convention Center, Moshi, Pune.

This flagship event will bring together the entire value chain of world-class automotive brands, showcasing Internal Combustion Engine (ICE), Electric, Hybrid, Hydrogen, CNG/LNG, and Ethanol/Biofuel Powertrains, alongside traditional and new-age auto components, Electrical and electronic subsystems, Mechanical subsystems, and the latest automobile technology trends driving the future of mobility.

The show's agenda will cover a comprehensive range of topics, including Commercial Vehicles, Passenger Vehicles, Policy and Regulatory Guidelines, EV Business Ecosystem Development, Sustainable Charging Infrastructure, Battery Technology, Automotive Aftermarket, Automotive Materials, Automotive Logistics, EV Manufacturing Innovations and Investments, Rapid Metro, High-speed Trains, Urban Air Mobility, and Infrastructure development. Through expert sessions and engaging discussions, the event aims to foster collaboration and drive progress towards a more sustainable and connected automotive landscape.



Automobile Clusters

- Mumbai-Pune-Nashik-Aurangabad
- Chennai-Bengaluru-Hosur
- Delhi-Gurgaon-Faridabad
- Kolkata-Jamshedpur
- Sanand-Hansalpur-Vithalpur

Source: <https://www.ibef.org/industry/india-automobiles>

Concurrent Shows



Ignite the Future of Mobility

India is rapidly emerging as a global automotive powerhouse, driven by technological advancements and substantial investments. The show will showcase this transformation, bringing together industry leaders to shape the future of mobility.



Powering India's Clean Energy Journey

India is committed to a greener future, with alternative fuels like green hydrogen and bioethanol playing a pivotal role. The show will highlight these advancements and explore their potential to address environmental challenges, energy security, and economic growth.



Transforming Cities, Enhancing Lives

Urbanization and traffic congestion are driving the demand for sustainable and efficient transportation solutions. The show will showcase the latest electric vehicles and technologies addressing these urban challenges.

Special Focus on :

Aftermarket

Revitalize Your Business

Discover the latest trends, technologies, and opportunities in the booming automotive aftermarket industry. Network with key players, explore innovative solutions, and gain valuable insights to enhance your business. From spare parts and accessories to repair services and diagnostics, this show offers a comprehensive platform to connect, learn, and grow.

Electric Vehicles (EVs)

Accelerate Your Journey to Electric Mobility

Be part of India's electric vehicle revolution. Explore the entire EV ecosystem, from charging infrastructure and battery technology to electric two-wheelers, four-wheelers, and commercial vehicles. Connect with industry leaders, witness cutting-edge innovations, and understand the future of sustainable transportation.

Infotainment systems

Revolutionizing the Driving Experience

In-vehicle infotainment systems are transforming modern automobiles by integrating advanced connectivity, entertainment, and information features. These systems offer seamless access to navigation, multimedia content, and real-time updates, enhancing both driver convenience and passenger enjoyment. With intuitive interfaces and smart connectivity, infotainment systems make driving safer and more enjoyable, ensuring that every journey is both informative and entertaining.

Exhibitor Profile :

- Automobile Manufacturers
- Auto Components
- Batteries
- Oil & Lubricants
- Tyres & Tubes/Auto Accessories
- Electric Vehicles
- Publications
- Service Equipment & Tools
- Research & Developments
- Alternative Fuel & Fuel Systems
- Car Security / Navigation Systems
- Telematic & Connected Technologies
- Bikes & Aero Road Bikes
- EV Technologies
- Automotive Components & Spare Parts
- Mechanical & Lightweight Technologies
- Transport Vehicles
- Garage Equipment & Services
- Automotive Technologies

Visitor Profile :

- Automotive Industry Professionals
- Government Representatives
- Trade Professionals
- Technology Enthusiasts
- Industry Associations
- Academic and Research Institutions
- Fleet Managers and Operators
- Investors and Venture Capitalists
- Environmental and Sustainability Advocates
- Media and Press
- International Delegations
- Startups and Innovators
- Service Providers
- Enthusiasts and General Public



CII NexGen Mobility show 2024 :

Above the Line (ATL) Activities:

- Television Commercials
- Radio Advertisements
- Outdoor Advertising
- Print Advertisements

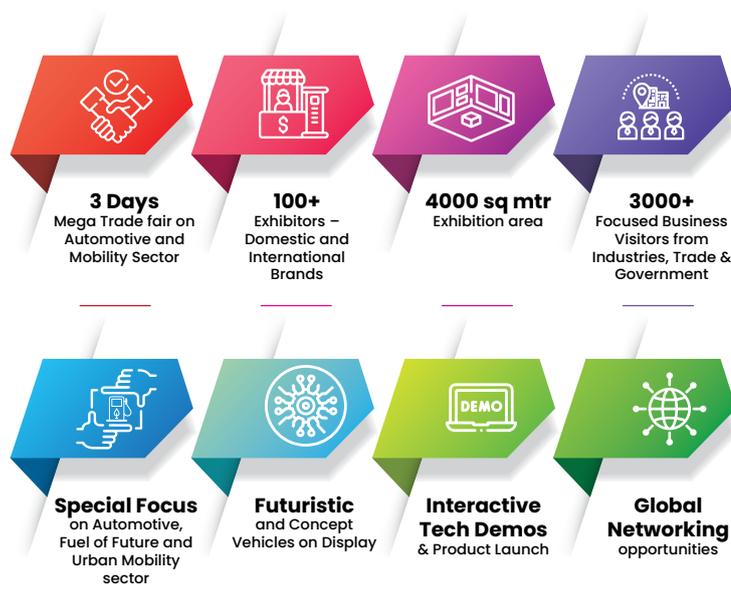
Below the Line (BTL) Activities:

- Social Media Campaigns
- Email Marketing
- Roadshows and Promotional Events
- Partnerships and Collaborations
- Press Releases and Media Coverage
- Direct Marketing

Media Coverage of previous edition



Show Highlights :



Cost of Participation:

Air-conditioned Hall	Rate per Sqm		International Participants
	National Participants		
	CII Member	Non-Member	
*Type of Space			
Indoor Built-up Space (Min 12 Sqms)	INR 11,500/-	INR 12,000/-	Euro 200
Indoor Raw Space (Min 36 Sqms)	INR 9,500/-	INR 10,000/-	Euro 175
Indoor Built-up Space – SSI (Min 9 Sqms)	INR 8,500/-	INR 9,000/-	

*GST 18% Additional

Glimpse of CII NexGen Mobility Show 2023



About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India strategizes for the next 25 years to India@100, Indian industry must scale the competitiveness ladder to drive growth. It must also internalize the tenets of sustainability and climate action and accelerate its globalisation journey for leadership in a changing world. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2023-24 as 'Towards a Competitive and Sustainable India@100: Growth, Inclusiveness, Globalisation, Building Trust' has prioritized 6 action themes that will catalyze the journey of the country towards the vision of India@100.

With 65 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

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